'THE POSSIBILITIES ARE ENDLESS': ENERGY EXPERT LAUNCHES NEW BOOK ON RESOLVING MARITIME BOUNDARIES



ZOUK MOSBEH, 23-04-2025: Energy expert Roudi Baroudi signed copies of his latest book during a launch event at Notre Dame University — Louaize on Wednesday.

The book, "Settling Maritime Boundaries in the Eastern Mediterranean: Who Will Be Next?", is part of Baroudi's yearslong effort to promote regional energy cooperation. In it, the author makes the case that if East Med countries are serious about exploiting their offshore hydrocarbons, they need to settle their maritime borders in order to attract the major energy companies whose technical and financial muscle are virtual prerequisites for undersea oil and gas activities.



Co-hosted by the Office of NDU Publications (which published the book) and the university's Office of Research and Graduate Studies, the signing event took place at NDU's Pierre Abou Khater Auditorium. All proceeds from sales of the book will go toward Student Financial Aid at NDU.

Inspired by the landmark US-brokered October 2022 agreement that saw Lebanon settle most of its maritime boundary with old foe Israel, the new tome stresses the need to define other East Med borders as well, including those between Lebanon and Cyprus, Lebanon and Syria, Syria and Cyprus, Cyprus and Turkey, and Turkey and Greece.

Publication was delayed by the outbreak of the Gaza war in October 2023, but the author says that conflict — which also led to massive destruction and loss of life in Lebanon — only underlines the need for regional players to find a new modus vivendi.



"We can't keep doing the same things over and over again, and then expecting a different outcome," Baroudi said during the NDU event. "For the first time in many years, all of Lebanon's branches of government — Parliament, Cabinet, and Presidency — are fully functional. We have to start thinking of ways to reduce the scope for friction, to open the way for foreign investment, and hopefully start producing offshore gas."

"Almost all of Lebanon's energy needs are met by imported hydrocarbons; imagine if we discover enough gas to provide 24/7 electricity to all Lebanese," he added. "And what if we had enough to start exporting it, too? Lebanon's coast is less than 100 kilometers from Cypriot waters: this means that once the island and its partners have built a pipeline and/or a liquified natural gas plant, Lebanese gas could flow straight into the entire European Union, one of the world's largest energy markets. The possibilities are endless. And now imagine all of the countries of the region having similar prospects — just because they finally got around to figuring out where their national waters begin and end."

In addition to the manifold benefits of energy security and lucrative export revenues to fund domestic investment in things like education, healthcare, fighting poverty, and transport, Baroudi said the exercise of negotiating sea borders could help build trust and good will.

"There isn't enough of those commodities in the East Med region, and often for good reason," he explained. "But we have to start somewhere, and maritime boundaries are a great place to do that because they open the way for investment and various forms of cooperation, direct or indirect, including fisheries monitoring and regulation, marine protected areas, tourism, weather forecasting, search and rescue, etc."

With more than 47 years of experience, Baroudi has worked in multiple fields, from electricity, oil and gas, and petrochemicals to pipelines, renewables, and carbon pricing mechanisms. He also has led policy and program development with, among others, the World Bank, the US Agency for International Development, the International Monetary Fund, and the European Commission. The author of several books including "Climate and Energy in the Mediterranean: What the Blue Economy Means for a Greener Future" (2022) - as well as numerous studies and countless articles, his expertise has made him a highly sought-after speaker at regional energy and economic conferences. Currently serving as CEO of Energy and Environment Holding, an independent consultancy based in Doha, he is also a Senior Fellow of the Transatlantic Leadership Network, a Washington think-tank. In 2023, he received the TLN's Leadership Award in recognition of his efforts to promote peace.

Climate displacement is also a health crisis



By disrupting care services, climate displacement deprives affected communities of access to doctors, hospitals, and pharmacies.

Every year, 21.5mn people are forcibly displaced by floods, droughts, wildfires, and storms. This number is set to rise dramatically over the coming decades, with up to 1.2bn people expected to be driven from their homes by 2050. The unfolding climate crisis is not just a humanitarian disaster but also a global health emergency.

Climate displacement poses both direct and indirect threats to public health. By disrupting care services, it deprives affected communities of access to doctors, hospitals, and pharmacies. Climate-induced migration also exacerbates poverty, overcrowding, and social instability. Food production is often severely affected, while unsanitary living conditions fuel the spread of infectious diseases.

As the climate crisis threatens to derail global efforts to achieve the UN Sustainable Development Goals, the health and well-being of hundreds of millions of people across the developing world are at risk. High-income countries are not

immune: in the US, 3.2mn adults were displaced or evacuated due to natural disasters in 2022 alone.

Pharmaceutical companies must play a pivotal role in bolstering global health resilience. Their involvement is particularly critical in conflict zones at the forefront of the climate-displacement crisis, where life-saving medicines and vaccines are often in short supply.

While the pharmaceutical industry has made strides in reducing carbon dioxide emissions and adopting more sustainable practices, its efforts fall far short of mitigating climate-related disruptions to supply chains.

Some pharmaceutical companies, such as Novartis and Novo Nordisk, have launched targeted programmes to aid populations displaced by extreme weather events, while others have donated cash or supplies in response to natural disasters. The demand for these donations has risen with increasing climate and humanitarian needs. Hikma, a generic medicine manufacturer founded in Jordan, reported \$4mn in donations in 2020, and \$4.9mn in 2023, mostly serving the needs in the surrounding region.

No company has developed a comprehensive strategy to ensure that displaced communities have sustained access to health products. A more holistic approach is needed. Amid the ongoing climate-displacement crisis, pharmaceutical companies should adopt a four-pronged strategy to strengthen healthcare systems. For starters, they could help deliver medicines to vulnerable communities in remote areas by revamping their supply-chains, from building redundancy into shipping networks to redesigning products to be more stable in hot climates where refrigeration may be unavailable.

Second, pharmaceutical companies must invest in research and development to create vaccines, diagnostics, and therapeutics targeting climate-sensitive diseases. Rising global temperatures are accelerating the spread of mosquito-borne illnesses such as dengue, malaria, and Zika, as well as waterborne diseases like cholera and shigella, putting displaced populations at even greater risk.

Third, pharmaceutical companies should forge long-term partnerships with humanitarian organisations focused on climate displacement. Public-private collaborations have also proven effective in strengthening health resilience. Since 2010, for example, leading vaccine manufacturers like GSK and Pfizer have supplied Gavi, the Vaccine Alliance, with billions of vaccine doses, protecting vulnerable populations in some of the world's most resource-constrained countries.

Lastly, pharmaceutical companies must boost efforts to cut greenhouse-gas emissions across their value chains. While the climate impact of pharmaceuticals may get less attention than that of traditional manufacturing industries, the sector emits more CO2 per \$1mn of revenue than the automotive industry.

The active support and engagement of shareholders, employees, and other stakeholders is crucial. Investors, in particular, must encourage companies to align their business practices with global health and climate goals.

Climate displacement is not a distant or hypothetical threat; it is a rapidly escalating health emergency. The pharmaceutical industry has a moral responsibility to act. To do so effectively, companies must get ahead of the curve and provide vital, life-saving treatments to those on the front lines of the climate crisis.

Clean energy progress hinges on policy, science and action



While the costs of extreme weather events like the Los Angeles wildfires pile up, the US federal policy pendulum is swinging away from facts, reason, and basic human decency. Nonetheless, even as the US government moves in the wrong direction, trends in science, economics, and increasingly local politics indicate that the pendulum will swing back in due course. After all, no-one can argue with the physics of today's clean energy technologies. Heat pumps, induction stoves, and electric vehicles (EVs) - to name just three - are fundamentally better technologies than what came before. The best gas furnaces might reach 95% efficiency, meaning they are converting 95% of the energy they use into heat; but most heat pumps easily top 200%, with some reaching 400% or more. Similar comparisons can be made between induction and gas stoves, and between EVs and gasoline- or diesel-powered vehicles. By and large, we know what technologies we should be using to eliminate greenhouse-gas emissions; and in cases where we don't, we know what kinds of things to try.

This knowledge extends well beyond EVs and heat pumps to

entire industrial sectors like cement or iron and steel. Here, outgoing US President Joe Biden's administration has made an important contribution with the Department of Energy's Liftoff Reports, which chart pathways to commercialisation for a broad selection of low-carbon technologies.

Consider cement, which accounts for some 8% of annual global greenhouse-gas emissions. Ordinary Portland cement, patented 200 years ago, has dominated the sector for decades. While measures like clinker substitution and efficiency improvements can abate up to 40% of emissions, getting to zero will require additional steps. These generally fall into two categories: cutting emissions from producing Portland cement or switching away from it altogether. Promising US start-ups like Brimstone and Sublime Systems are racing to demonstrate that either path is commercially viable.

One key ingredient is public subsidies to help firms climb the learning curve and slide down the cost curve toward faster commercialisation. Both Brimstone and Sublime Systems received early research and development funding from the US Advanced Research Projects Agency-Energy (ARPA-E) and have now advanced to the deployment stage, receiving up to \$190mn and \$90mn, respectively, to build their first commercial plants. All told, the Bipartisan Infrastructure Law and the Inflation Reduction Act allocated around \$100bn for such purposes, with public funding contingent on matching private investments.

Moreover, these sums are dwarfed by the Department of Energy's loan programme. With just \$17bn in taxpayer funds, the IRA authorises the department's Loan Programs Office to lend \$350bn for investments in clean energy and domestic EV manufacturing. And those public funds then catalyse multiples more in private investments. While some Republicans and members of Donald Trump's incoming administration want to cut this programme, doing so would only hurt US competitiveness.

Can we restore sanity to our national policies? It might be trite to say that change begins at home, but what is trite is often true. A good place to look is New York. While the city has many problems, its climate policies are not among them.

Around 70% of New York's direct emissions come from heating and cooling buildings, while the other 30% comes from cars and trucks. Fortunately, Local Law 97 is already addressing the former. The law is one of the most ambitious decarbonisation measures for buildings anywhere, requiring most to reduce their emissions by 40% this decade, and by 100% by 2050. And while New York can do only so much about vehicle emissions, its long-delayed congestion pricing programme is finally being implemented. That is a good start.

Given that New York used to be the world's most congested city, the quality-of-life improvement from less traffic can already be felt. The same goes for another measure that took an absurdly long time to address: the lack of trash bins. Over the past year, the city has finally issued official trash, recycling, and compost bins, with enforcement for residential buildings beginning this month. Cleaning up our own act — including with mandatory composting and other policies — will not save the planet. But effective government just might.

Physics alone will not push the pendulum all the way back to where it was before. That will require policies based on sound economics. As long as Trump does not break the fulcrum and bring the entire pendulum crashing down, policies pioneered by his predecessor and by local communities will continue to be a force applying pressure in the right direction. — Project Syndicate

Climate change forged a new reality in 2024: 'This is

life now'



Intolerable heat. Unsurvivable storms. Inescapable floods.

In 2024, billions of people across the world faced climatic conditions that broke record after record: logging ever more highs for heat, floods, storms, fire and drought.

As the year drew to a close, the conclusion was both blatant and bleak: 2024 was the hottest year since records began, according to European climate scientists.

But it may not hold this dubious honor for long.

"This is life now and it's not going to get easier. It's only going to get harder. That's what climate change means," said Andrew Pershing, chief programs officer at Climate Central, a US-based non-profit climate advocacy group.

"Because we continue to pollute the atmosphere, we're going to get, year after year, warmer and warmer oceans, warmer and warmer lands, bigger and badder storms."

Others use still bolder language.

"We are on the brink of an irreversible climate disaster," said the 2024 State of the Climate report.

Here's how that looked this year, what 2025 holds, and why there are still reasons to be hopeful.

S0S

This was the first year when the planet was more than 1.5 degrees Celsius hotter than it was in the 1850-1900 pre-industrial period, a time when humans did not burn fossil fuels on a mass scale, according to the European Union's Copernicus Climate Change Service.

The sheer number of days of extreme heat endured by billions of people — from the desert town of Phoenix, Arizona to the desert town of Phalodi in India's Rajasthan — was startling.

Sunday, July 21, was the hottest day ever.

Until Monday, July 22.

The day after dipped a smidgen cooler.

These consecutive records came during Earth's hottest season on record — June to August — according to Climate Central.

Those three months exposed billions of people to extreme heat, heavy rain, deadly floods, storms and wildfires.

Friederike Otto of World Weather Attribution, a global team that examines the role of climate change in extreme weather, said heatwaves were a "game changer."

The world has not caught up: many deaths go unrecorded while some African countries lack an official definition for a heatwave, meaning heat action plans don't kick in, she said.

"There is a huge amount of awareness that needs to be had to even adapt to today's heat extremes but, of course, we will see worse," Otto told the Thomson Reuters Foundation. Between June 16-24, more than 60 percent of the world's population suffered from climate change-driven extreme heat.

This included 619 million in India, where more than 40,000 people suffered heatstroke and 100+ died over the summer.

Birds fell from the sky as temperatures neared 50 C (122 F).

Millions were affected: from China to Nigeria, Bangladesh to Brazil, Ethiopia to Egypt, Americans and Europeans, too.

Climate Central said one in four people had no break from exceptional heat from June to August, the highs made at least three times more likely by climate change.

During those months, 180 cities in the Northern Hemisphere had at least one dangerous extreme heatwave — a phenomenon made 21 times more likely by human action, Climate Central said.

TOO HOT TO WORK

"The number of days where you are starting to push the physiological limits of human survival (are rising)," said Pershing, citing Pakistan and the Arabian Gulf as two areas that neared breaking point this year.

Hundreds died during the Hajj pilgrimage to Makkah as Saudi Arabia topped 50 C (122 F).

In the US Midwest and Northeast, Americans broiled under a heat dome when high pressure trapped hot air overhead.

NASA's Earth Observatory said extreme heat was often exacerbated by hot nights, a dearth of green space or air con, or a surfeit of concrete, which absorbs heat.

Heat and drought fueled wildfires this year, with blazes in the Mediterranean, United States and Latin America. Fires burned from the Siberian Arctic to Brazil's Pantanal wetlands.

"(The Pantanal) is a wet area that is not supposed to burn for

months on end so that is probably something I would look out for next year where we see wildfires in ecosystems that are not traditionally burning ecosystems," said Otto.

THE MOST VULNERABLE

The "new normal" hits the vulnerable hardest.

"The people who are succumbing to heat-related deaths are not the millionaires and billionaires," said Pershing.

"If you are a reasonably well-to-do person you can afford air conditioning, you have a vehicle that can get you where you need to go, you have ways to keep yourself cool. If you don't have access to these things or you lose them because of a power outage or another storm, that creates these additional vulnerabilities."

In Africa, nearly 93 percent of the workforce faces extreme heat.

On the Arabian Peninsula, it is more than 83 percent of workers.

European and Central Asian workers could be next in line.

For Otto, the answer to this fast-spreading risk lies in empathy, putting the poor and vulnerable — "the vast majority of the global population" — at the center of climate action.

"In Bangladesh, when you put the survival of the poorest in the center of the action, you actually have a society that is really well-equipped to deal with tropical cyclones," she said.

"People know what to do and there are drills and practices."

Silver linings, though, are rare.

"Empathy is in short supply," said Otto.

BOILING SEAS

Ocean temperatures also hit alarming levels in 2024, wreaking havoc on land and sea.

Hurricane Milton came barely two weeks after Hurricane Helene, with abnormally warm waters in the Gulf of Mexico turbocharging the twin storms that lashed the US Southeast.

"In that some places in the Gulf of Mexico ... temperatures were 400 times more likely because of climate change," Pershing said.

Climate Central found a similar link between October's floods in Spain and unusually warm waters in the Tropical Atlantic.

Human-driven climate change made these elevated sea surface temperatures up to 300 times more likely, Climate Central said.

"WE NEED DRILLS"

Otto said this year's extremes, notably Europe's floods, illustrated a "failure of imagination" and a refusal to adapt.

"We don't just need the weather forecast or warnings. We need drills. We have to practice survival wherever heavy floods can happen and they can happen everywhere," she said.

Infrastructure also failed.

"The way that we have canalized rivers and sealed all the surfaces ... will mean disastrous damages every time there is a flood ... There is always this short-termism that it's expensive to fix it now but of course it will save lots of money and livelihoods later," she said.

For Pershing, adaptation is "an exercise in imagination because we haven't seen these kinds of events before ... That is the challenge of climate change: we're going to be confronted

year after year with conditions we've never experienced."

SO WHAT NEXT?

Nobody expects a quick end to extreme weather but Otto is hopeful that humans may change their polluting ways.

"That is a reason for optimism ...clinging to fossil fuels (is) increasing inequality and destroying livelihoods but it increasingly makes less sense ...for national economies."

In another upbeat note, Otto said better preparations in Europe meant fewer deaths in this year's floods than previously.

But ocean temperatures are a key concern for 2025.

"The amount of heat stored in the ocean ... really has my attention because we are not quite sure if there is something different going on in the climate system," said Pershing.

Another risk — complacency.

"People do have a way of getting used to conditions and you can kinda get numb to it," Pershing said.

And complacency can breed paralysis.

"This was the hottest year, last year was the hottest year — probably next year will be the hottest year again," said Otto.

Brazil's Climate Push Must

Start at Home



As the current G20 president and host of next year's United Nations Climate Change Conference, Brazil has sought to establish itself as a global climate leader. But to have the biggest impact, Luiz Inácio Lula da Silva's government must lead by example, which means committing to ambitious emissions targets and energy policies.

AMSTERDAM — Ever since Brazilian President Luiz Inácio Lula da Silva returned to office in 2023 and told the world that Brazil is "back on the world stage," the government has endeavored to establish itself as a global climate leader. As the current G20 president, Brazil is pushing for a sustainable bioeconomy and scaled-up climate finance — goals that it will surely continue to pursue as the host of next year's United Nations Climate Change Conference (COP30). Moreover, the country recently formed a troika with the hosts of COP28 (the United Arab Emirates) and COP29 (Azerbaijan) to preserve the Paris climate agreement's goal of limiting global warming to 1.5° Celsius.

The Brazilian government has not been afraid to challenge rich countries and individuals as part of its efforts to halt the rise in global temperatures. But to have the biggest impact, Brazil must lead by example. As the saying goes, charity begins at home. The timing could not be better: countries must submit more ambitious 2035 emissions-reduction targets, known as nationally determined contributions (NDCs), by February 2025.

The need to cut greenhouse-gas (GHG) emissions has never been more urgent for Brazil, which was recently hit by record flooding and has been fighting devastating forest fires for weeks. To be sure, investing in adaptation and resilience requires increased financial flows from the wealthy countries responsible for the bulk of historic pollution to vulnerable countries suffering the worst effects of global warming. But reducing fossil-fuel emissions and extraction, which has harmed traditional and indigenous communities' health, destroyed their land, and diminished their capacity to provide for their families, is also a matter of economic and social development. Brazil must devise an energy policy that works for these communities.

The share of electricity generated from wind and solar power is expanding rapidly, and these renewable-energy sources are becoming cheaper by the day. Brazil has abundant sun and wind and the tools to operate these technologies successfully. But, equally important, local communities are already expanding clean-energy infrastructure and have created innovative and effective solutions to participate in the decarbonization decision-making process.

Various community-led and decentralized clean-energy projects, often developed in partnership with NGOs, are being launched across Brazil, from isolated villages in the Amazon to densely populated favelas (informal settlements) in Rio de Janeiro. At the same time, the country's indigenous peoples have developed robust consultation protocols for the design and implementation of public and private renewable-energy projects on their land.

Last year, COP28 closed with an agreement to "transition away from fossil fuels" — the first time such a call has been made at the climate summit — and to triple renewable energy and double energy efficiency by 2030. To honor that agreement, Lula's government must challenge the false notion that fossil fuels are necessary for development and can complement efforts to scale up and provide equitable access to community-centered renewable energy.

To show the world that Brazil can lead the global renewable-energy transition by example, its updated NDC must commit to bold action, such as stopping new fossil-fuel projects and shutting down existing ones, and deploying the resources required to meet the global goal of tripling renewable-energy generation. Moreover, to advance the goal of energy justice, the government should implement policies aimed at ensuring that solar and wind power reaches vulnerable communities.

If the Brazilian government creates a national platform that provides operational support to these clean-energy solutions, the country can show the world that it is possible to decarbonize while putting people first. In fact, this is not only possible but essential.

A few years ago, the world came together to combat the COVID-19 pandemic. Governments quickly poured resources into vaccine development and production, successfully creating the tools to solve a novel problem in record time. In this case, the world has everything it needs to accelerate the energy transition and limit global warming; all that it is missing is the political will to commit to — and follow through on — ambitious targets and policies. Brazil can and should be one of the first countries to demonstrate it.

This is how we know when the world has its hottest day



On Sunday, the world had its hottest day on record. Just 24 hours later, that record was broken again, making Monday very likely the hottest day in thousands of years.

It may seem improbable for scientists to gauge the world's hottest day given that they don't have temperature monitors in every corner of the world and less than a century of relatively widespread observations. But they've developed a technique that's increasingly useful as the planet heats up.

This month's shocking heat findings, announced by the EU's Copernicus Climate Change Service, are based on "reanalysis," a technique that mixes temperature data and models to provide a global view of the climate. The center creates a nearly real-time picture of the Earth's climate, including temperature, wind and precipitation, for roughly every 30-square-kilometer chunk of the planet's surface.

This reanalysis goes back to 1940, and it allows researchers to say with confidence when a record is broken, whether for a day, month or year. Beyond the new daily heat record, the data also shows that 2023 was the hottest year ever recorded and that every calendar month for the past 13 months has been the hottest on record.

Though there aren't thermometers in every corner of the world, Copernicus receives a large amount of weather data that it uses to underpin its reanalysis.

"We have this constant flow of information coming into the center," says Carlo Buontempo, director of the Climate Change Service, which is part of the European Center for Medium-Range Weather Forecasts (ECMWF).

Scientists at the center receive 100 million readings per day about weather conditions from around the world. Observations come from airplanes, satellites, ships, radar and surface-level weather stations — all feeding real-time information about temperature, wind, rain and snow information, as well as other factors like air pollution. This information is fed into a model, known as ERA5, which is already equipped with historic information about the global climate.

There are gaps in these observations, because the data sources don't cover every part of the world. Weather conditions like cloudy skies may also reduce the amount of data coming from sources like satellites. To fill these gaps, the scientists take the predictions they have already made, based on the long-term ERA5 model, and test them against the observations. That means a forecast that predicts a particular temperature in a particular place will be tested against all the data researchers receive about the weather in that place and nearby, as well as broader forces like ocean currents and air circulation.

This is done repeatedly while assessing how compatible the

prediction is with what's actually been recorded. The model also accounts for any errors in the recorded data, and relies on the laws of physics, including the weather patterns, currents and airflow that govern how the global climate works.

In this way, it's possible to create a complete picture that is as accurate as possible. That's what allows scientists to confidently declare a record like when the world experiences the hottest day in human history.

Globally, five weather services — the U.S.'s National Oceanic and Atmospheric Administration and NASA, the ECMWF, the China Meteorological Administration and the Japan Meteorological Agency — carry out continuous appraisals of global temperature using this technique. While their models differ slightly, the five groups have come to similar conclusions about record heat in recent months and years.

Historical data is trickier to come by. The longest-running temperature series, the Central England Temperature in the U.K., started in the 17th century. Data from before humans were systematically monitoring temperatures comes from sources like bubbles of gas trapped in glacial ice, or tree rings. These sources aren't as specific as a thermometer reading, but it's possible to say with confidence that recent temperatures are likely the highest in around 100,000 years, Copernicus says.

Meteorologists also have a good idea when a particularly significant day, like the hottest day on record, is on its way. This is partly because global mean temperatures usually peak between early July and early August. Last year's hottest day — which was the previous record for the hottest ever — occurred in early July amid a historic oceanic heat wave. An intensifying El Nino — a natural global climate phenomenon that usually means hotter temperatures globally — provided yet another clue that record heat was brewing.

Until this July, it looked for a while like the world wouldn't set a new daily record, says Buontempo.

"The global mean temperature for the oceans started rising again," he says. "Some of the people who systematically monitor our predictions started to sound alarm bells."

By the start of last week, they were paying extra attention to the reanalysis and getting ready to make an announcement.

This technique isn't just useful for making "hottest day ever" announcements: It's being used to train artificial intelligence forecasting models, especially for "ensemble" weather forecasts, which represent multiple possible future scenarios. It's also used by solar energy companies to help homeowners work out how much energy their panels might generate, and by wind energy companies to plan where to put wind farms.

Copernicus is currently working on a new model, known as ERA6, which will be more precise — dividing the world into 14-km squares — and incorporate many more historic data sources, including early satellite readings from the 1970s.

For Buontempo, more important than any one day is the recent extraordinary streak of record-breaking months, given that's a better indicator of how rapidly the world is warming. But pinpointing a specific day does make a changing climate feel much more immediate.

"I think we have to make it more tangible, more direct, more visible," he says. "It is important that people are informed."

'Prerequisites for peace':
Expert applauds Skylakakis
for endorsing energy
transition policies that
'open the way to dialogue and
cooperation'



ATHENS, July 7, 2024 Greece: Energy and Environment Minister Theodoros Skylakakis is on the right track with his approach to Greece's energy transition plans, a noted regional expert says.

"He's got the right perspective," industry veteran and author Roudi Baroudi said after Skylakakis spoke at this week's Athens Energy Summit. "He understands that although the responsibility to reduce carbon emissions is universal, the best policy decisions don't come in 'one-size-fits-all'."

Baroudi, who has more than four decades in the field and currently serves as CEO of Doha independent consultancy Energy and Environment Holding, made his comments on the sidelines of the forum, where he also was a speaker.

In his remarks, Skylakakis expressed confidence that Greece's increasing need to store electricity — as intermittent renewables generate a growing share of electricity — would drive sufficient investment in battery capacity, without the need for subsidies. Among other comments, he also stressed the need for European Union policymakers to account for the fact that member-states currently face the cost s of both limiting future climate change AND mitigating the impacts that are already under way.

"Every country is different in terms of how it can best fight climate change. Each one has its own set of natural resources, industrial capacity, financial wherewithal, and other variables. What works in one situation might be a terrible idea elsewhere. That's crucial and Skylakakis gets it," Baroudi said. "He also understands that an effective transition depends on carefully considered policies, policies that attract investment to where it can not only have the greatest impact today, but also maximizes the impact of tomorrow's technologies and tomorrow's partnerships."



"What Skylakakis is saying and doing fits in nicely with many of the same ideas I spoke about," Baroudi added. "When he talks about heavier reliance on wind farms, the added storage capacity is a foundation that will help derive a fuller return from each and every turbine. When he highlights the utility — pun intended — of power and gas interconnections with other countries and regions, these are the prerequisites for peace, the building blocks for cooperation and dialogue."

In his own speech shortly after Skylakakis', Baroudi told the audience at the capital's Hotel Grande Bretagne that countries

in the Eastern Mediterranean should work together to increase cleaner energy production and reduce regional tensions.

"Surely there is a method by which we can re-establish the same common ground enshrined in the wake of World Wars I and II, recall the same common interests and identify new ones, and work together to achieve common goals, just as the UN Charter implores us to," he said.

Baroudi advises companies, governments, and international institutions on energy policy and is an award-winning advocate for efforts to promote peace through dialogue and diplomacy. He told his audience that with both climate change and mounting geopolitical tensions posing threats to people around the world, policymakers needed to think outside the usual boxes.

In this way, he argued, "we might develop the mutual trust which alone can create a safer, happier, and better world for our children and grandchildren."

"Consider the possibilities if Greece, Türkiye, and Cyprus became de facto — or de jure — partners in a pipeline carrying East Med gas to consumers in Bulgaria, Romania, and Italy," he said. "Imagine a future in which Israeli and Lebanese gas companies were similarly — but independently — reliant on the same Cypriot LNG plant for 10-20%, or even more, of their respective countries' GDPs."

He also envisioned bilateral cooperation scenarios between Greece and Turkey and Syria and Turkey, as well as a regional interconnection that would provide backup energy for multiple coastal states.

"Instead of accepting certain ideas as permanently impossible, we ought to be thinking ahead and laying the groundwork," Baroudi said. "For Greece and Türkiye — as for other pairs of coastal states in the region — a good starting point would be to emulate the Maritime Boundary Agreement agreed to by

Lebanon and Israel in 2022."

Stressing the potential for cooperation to address both energy requirements and the stability required for stronger growth and development, Baroudi — whose books include a 2023 volume about the Lebanon-Israel deal and a forthcoming one urging other East Med countries to do the same — called on the EU to take up the challenge.



"Using dialogue and diplomacy to expand energy cooperation would benefit not just the countries of the East Med but also the entire European Union and much of its surrounding 'neighborhood'," he told an audience of energy professionals and key government officials. "That level of promise more than merits the attention of Brussels, the allocation of support resources, and even the designation of a dedicated point-person tasked with facilitating the necessary contacts and negotiations."

"This is how we need to be thinking if we want to get where we need to go," Baroudi said. "Instead of allowing ourselves to be discouraged by the presence of obstacles, we need to be investigating new routes that go around them, strengthen the

rule of law — especially human rights law — as a basis for the international system, and promote lasting peace among all nations. Only then can we declare victory over what the 18^{th} -century Scottish poet Robert Burns called 'man's inhumanity to man'."

How Europe can get the Green Deal done



Since the European Green Deal was introduced in 2019, European Commission President Ursula von der Leyen has touted it as the European Union's new economic-growth agenda. After all, while the strategy's core objective is climate-related — to reduce the EU's greenhouse-gas emissions to net-zero by 2050 — it aims to achieve that by modernising the economy and fostering

innovation. But not everyone is convinced.

In recent months, European drivers have complained about the EU's looming ban on the production and sale of cars with internal combustion engines, households have resisted plans to phase out gas boilers, and farmers have revolted against environmental regulations they view as overbearing. With the approach of next month's European Parliament elections, farright parties are jostling to establish themselves as the official standard-bearers of this growing discontent and preparing to use any power they win to sabotage the green agenda.

The protesters make some legitimate points. The radical transformation that the European Green Deal entails raises difficult questions about who should bear the costs of climate action, both within and among countries. If those costs end up falling disproportionately on ordinary workers — let alone the poorest and most vulnerable communities — the transformation will exacerbate inequality, with potentially serious social and political knock-on effects. Fortunately, properly designed climate policies can avert that outcome and actually lead to greater social equality.

The European Green Deal has accounted for climate-justice considerations since the beginning. Advocates always knew that they would need to secure the political support of coalintensive Poland, and they had not forgotten the "yellow vest" revolt that erupted in France in 2018, after President Emmanuel Macron attempted to introduce a carbon tax in road transport.

It is no coincidence that the first flagship initiative under the European Green Deal was the Just Transition Fund, which will dedicate €20bn (\$21.6bn) in 2021-27 to support the "economic diversification and reconversion" of the territories expected to be the most negatively affected by the green transition. Nor is it a coincidence that, while creating the first-ever carbon market for buildings and road transport, the European Commission established the Social Climate Fund, which is expected to mobilize at least €86.7bn between 2026 and 2032

to compensate the most vulnerable groups for higher energy prices.

These policy initiatives reflect the advice one would find in the economic literature on carbon dividends. But they will prove insufficient to offset the profound distributional effects of climate policy, particularly as decarbonisation accelerates and includes sectors that directly affect ordinary people's daily lives, such as buildings and transport. That is why Europe also needs a new green social contract, which focuses primarily on these sectors.

To this end, the EU should streamline and simplify existing funding instruments to deliver even more decisive support for the transformation of coal and carbon-intensive regions. It should also take steps to ensure that EU countries make better, more targeted use of carbon-market revenues to support the uptake of green alternatives, from electric vehicles to home heating systems. And it should push for a "Rural Green Deal" that supports small farmers while requiring the agrifood industry to transform its systems. While such EU-level action would not eliminate the distributional consequences of climate policy, it would help significantly.

The EU must also turn decarbonisation into a real economic opportunity by developing a solid green industrial policy. This will require, first and foremost, revitalising the "boring" EU single-market agenda, in order to leverage the bloc's greatest asset — a huge shared market for goods, financial services, energy, workers, and ideas — to incentivise new investments in clean tech.

Interventions in specific technology areas will also be needed. Rather than mimic the broad-based US Inflation Reduction Act, the EU should make the most of its limited resources by delivering targeted support in areas where it already has a solid comparative advantage on which to build. While some incumbent industries might need support as they decarbonise, supporting breakthrough innovations should be the primary goal.

The European Green Deal has come a long way since it was

conceived five years ago. But if the EU is to achieve its 2030 climate goals and achieve net-zero emissions by 2050, it must act now to ensure that it can weather the inevitable political headwinds. A new green social contract and industrial policy can make all the difference. — Project Syndicate

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1.5°C target for globalwarming must prevail



The world is burning, and our political leaders are failing us. With temperatures rising at an alarming rate, it seems that anyone who believes it is still possible to limit global warming to 1.5° Celsius is in a rapidly shrinking minority.

As governments around the world fail to meet their responsibilities under the Paris climate agreement, the window for keeping global temperatures below the 1.5°C limit has all but closed due to insufficient action. But while some eminent commentators have declared the 1.5°C target "deader than a doornail," I have come to the opposite conclusion: 1.5°C will never die.

To be sure, the world is in a dire state. Greenhouse-gas (GHG) emissions dumped in the atmosphere since the start of the Industrial Revolution have already warmed the planet by roughly 1.3°C, according to this year's annual report on Indicators of Global Climate Change. And studies, including mine, unequivocally show that crucial climate goals are not being met. Under current policies, global temperatures are projected to increase by 2.5-3°C by the end of this century. Even if governments meet all their existing climate pledges, the odds against global warming staying below 1.5°C are seven to one. Combine this with the fossil-fuel industry's delaying tactics, including the greenwashing of their polluting business practices and recent roll-back on self-imposed emissions targets, and it becomes abundantly clear that our chances of staying below 1.5°C are indeed slim. Consequently, climate scientists expect global warming to "blast past" the 1.5°C limit.

But just as risks do not vanish when safety limits are exceeded, the Paris agreement's climate commitments do not disappear once we cross 1.5°C. While 1.5°C is a political target, it was not pulled out of thin air. It is a scientifically informed limit, first championed by small island states and later supported by a broad coalition of ambitious countries.

By now, it is clear to many governments that allowing global warming to exceed 1.5°C involves unacceptable societal risks, undermines development, and poses an existential threat to vulnerable communities and their cultures. Moreover, the line between "safe" and "dangerous" warming is becoming increasingly blurred. As the devastating effects of climate

change worldwide show, even 1.5°C is dangerous and our societies are ill-equipped to handle it.

Over the past 20 years, we have experienced what a world that has warmed by about 1°C is like. No region has been spared the impact, with a growing number of countries facing fires, floods, and storms, resulting in devastating human and financial costs that extend well beyond national borders. Between 2000 and 2019, climate-related disasters claimed over half a million lives, caused over \$2tn in estimated damage, and affected almost four billion people worldwide. Even at 1.5°C warming, up to one in seven species face extinction, critical ecosystems like tropical coral reefs face destruction, and extreme heat waves that our greatgrandparents experienced once in a lifetime will occur on average every six years. Centuries of ice melt will cause sea levels to rise, flooding major cities like London, New York, Shanghai, and Kolkata. Vulnerable and marginalised communities' efforts to escape poverty will be undermined, and every country's economic development will be impeded.

Limiting global warming is thus a matter of social justice, human rights, and long-term development, and this imperative remains even if we cross the 1.5°C threshold. Moreover, while exceeding 1.5°C will have unpredictable political consequences as compensation claims for avoidable climate-related damage increase, the political implications of reducing GHG emissions remain consistent with what the Paris agreement already outlines.

To halt global warming, the Paris agreement expects countries to implement emission-reduction plans that represent their "highest possible ambition." While governments are failing to meet this goal, exceeding 1.5°C does not change their responsibilities; in fact, fulfilling these commitments will become more important as temperatures continue to rise. The only way to improve our chances of keeping warming close to 1.5°C is by pledging and implementing more ambitious near-term emission cuts every year until 2035.

Even if we cannot avoid overshooting 1.5°C, the 1.5°C target

remains relevant. Every fraction of a degree counts, and global climate efforts must therefore focus on limiting the exceedance of 1.5°C and returning to safe levels as quickly as possible. The Paris agreement's target of achieving global net-zero GHG emissions, in particular, could help reverse some of the excess warming. To maintain a safe, liveable, and just planet, we must keep our eyes on the 1.5°C limit and ensure that pursuing it remains our top priority.

Economic development in an age of great-power competition



Now that the United States has introduced a new set of import tariffs on Chinese goods, the world's two largest economies appear to be on the brink of open economic warfare — and developing countries are in danger of getting caught in the crossfire. Beyond the risk that they could face sanctions or other trade restrictions if one superpower perceives them to

be helping the other, Sino-American trade tensions are eroding the value of many of these economies' comparative advantages, such as cheap labour and land. Coping with these challenges will require skillful economic statecraft.

Comparative and competitive advantages are dynamic by nature; they can be acquired or lost over time. As Harvard's Michael Porter put it in 1990, "National prosperity is created, not inherited. It does not grow out of a country's natural endowments, its labour pool, its interest rates, or its currency's value, as classical economics insists." Rather, an economy's competitiveness "depends on the capacity of its industry to innovate and upgrade."

As a growing number of governments pursue industrial policies — from short-term protective measures, like tariffs, to more forward-looking initiatives, such as targeted subsidies and deep structural reforms — the capacity to innovate and upgrade depends significantly on the state's ability to work with the market to boost competitiveness. This poses a challenge for advanced economies no less than it does for developing countries.

Consider Europe, which was forced to rethink its prevailing business model — selling high-quality engineering products — after Russia's full-scale invasion of Ukraine in 2022. As supply chains were disrupted, and energy costs and inflation soared, Europe's reliance on others for critical goods, including inputs for its own manufacturing, became an enormous economic liability. Add to that China's growing dominance in electric vehicles, and Europe finds itself increasingly anxious about its future competitiveness.

To be sure, many European economies remain highly competitive: Europe dominates the top 20 of the International Institute for Management Development's 2023 World Competitiveness Rankings, with Denmark, Ireland, and Switzerland leading the pack. But Europe's larger economies have been sliding in the rankings.

Germany dropped seven spots between 2022 and 2023, to 22nd place, and France fell five spots, to 33rd.

One problem, pointed out in a report from the McKinsey Global Institute, is that while Europe leads in sustainability and inclusivity, per capita GDP (at purchasing power parity) is lagging. In 2022, it was 27% lower than in the United States, with about half that difference attributable to cultural norms — Europeans work fewer hours per capita over their lifetimes — and the other half resulting from differences in productivity levels. Boosting productivity is now a central concern of European policymakers and will have to be addressed partly through the development of high-tech industries.

This approach has certainly worked for the US, which spends 3.5% of its GDP on research and development — a smaller share than South Korea (4.9%) and Israel (5.6%), but significantly larger than China (2.4%) and the European Union (2.2%). All of these economies are devoting considerable attention to dualuse R&D in strategic areas like artificial intelligence, green tech, and quantum computing. What stands out about the US is that, while the government is providing funding and incentives, not least through the 2022 Inflation Reduction Act, it is the private sector that is driving plans to invest \$400-500 billion in R&D over the next decade.

As a report by the Boston Consulting Group notes, R&D is part of a "virtuous cycle of innovation" that sustains America's technological leadership. For example, the US claims 46% of the global market for semiconductor design. Thanks to its advanced technologies, the US semiconductor industry has a gross profit margin of 59%, which is 11 percentage points higher than competitors. In 2020, US semiconductor revenues reached \$208 billion — twice the revenues of the second-leading country.

But not just anyone can emulate America's high-tech success, which is partly a function of its large and dynamic capital market. In 2022, the total market capitalization of the US stock market was 2.5 times higher than that of Europe. As a share of GDP, total market value in the US exceeded 158% in 2022, lower than Taiwan (195% of GDP), but higher than every other economy, including China (65.4%), Japan (126%), Germany (45.5%), and India (103.7%).

With its deep capital markets, the US is well-positioned to generate funding for high-risk R&D and, more importantly, reward and retain talent. Other economies — including China, the EU, Japan, and most developing countries — cannot compete on this front, not least because their banking systems remain far more risk-averse.

Recognizing America's comparative advantages in high-tech sectors, China focused on building prowess in mid-tech areas of engineering and operational production and distribution, which opened the way to comprehensive competition at scale. Since 2014, China has led the world in exports of high-technology goods, accounting for more than 30% of the global market share. Since 2000, it has tripled its share of gross value added.

For developing countries, this means that it will be very difficult to compete in mid-tech industries, not just the high-tech sectors that the advanced economies (and, increasingly, China) dominate. Add to that their limited capacity to finance investment and their dependence on access to global or regional markets to achieve economies of scale, and economic statecraft becomes all the more challenging.

Some priorities are clear. To achieve technological upgrading, countries must invest as much as possible in digital infrastructure and education, as well as projects related to the United Nations Sustainable Development Goals. To cope with rising protectionism among major economies, they will most

likely also increase support for domestic "champions," even if it means perpetuating market fragmentation.

Overall, however, we will probably see a lot more experimentation in development strategies in the coming years. Developing countries will just have to hope that the US and China come to some sort of grand bargain before their competition escalates into conflict.

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